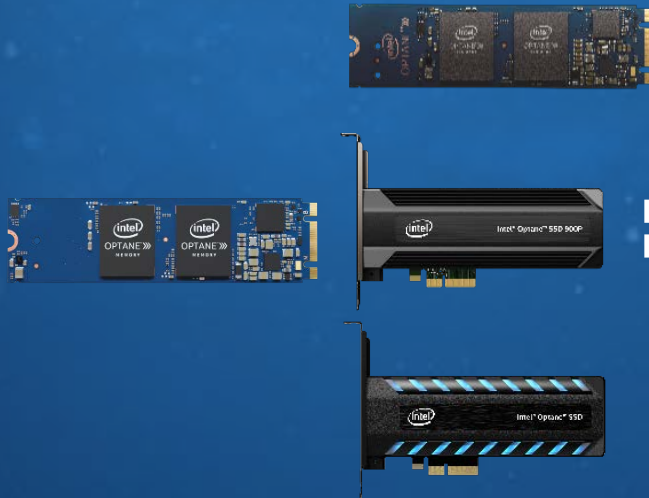


NEW 8TH GEN INTEL[®] CORE[™] i5+/i7+/i9+ PLATFORM EXTENSION

An intuitive performance-based platform sell-up framework for select 8th Gen Intel[®] Core[™] processors paired with Intel[®] Optane[™] technology across desktop and mobile form factors.



**8th Gen Intel[®] Core[™]
Processor Performance**

**8th Gen Intel[®] Core[™]
Processor**

Campaign Materials

**Intel[®] Optane[™]
Technology Responsiveness**

**Intel[®] Optane[™]
Memory**

Video

Campaign

**Intel[®] Optane[™]
SSD**

Video

Campaign

**8th Gen Intel[®] Core[™]
i5+/i7+/i9+ Platform**

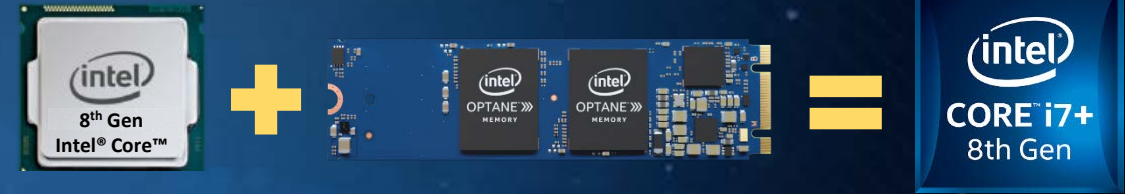
Campaign Materials

Eligible Products

**8th Gen Intel[®] Core[™]
i5+/i7+/i9+ Platform
Badges**

Order Labels

8TH GEN INTEL® CORE™ i5+/i7+/i9+ PLATFORM CONFIGURATION OPTIONS: INTEL® OPTANE™ MEMORY



What is the 8th Gen Intel® Core™ i5+/i7+/i9+ Platform?

An intuitive performance-based platform sell-up framework for select Intel® Core™ processors paired with Intel® Optane™ technology across desktop and mobile form factors.

What is Intel® Optane™ Memory?

A smart, adaptable system accelerator, providing uncompromising responsiveness for systems with mega storage drives, making everything you do faster, smoother, easier.¹

HDD ACCELERATION



-OR-

SATA-SSD ACCELERATION



-OR-

DATA DRIVE ACCELERATION



Pair an 8th Gen Intel® Core™ processor with Intel® Optane™ memory for large capacity storage with SSD-like performance



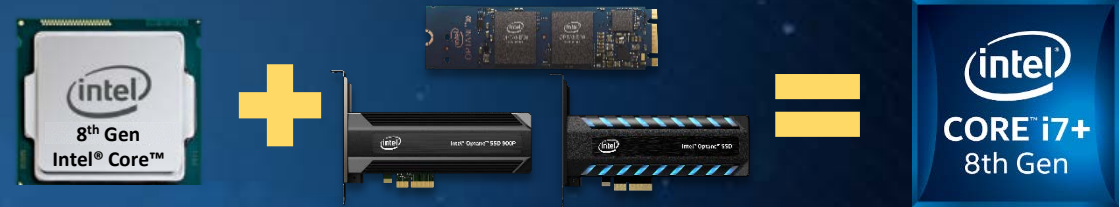
Pair an 8th Gen Intel® Core™ processor with Intel® Optane™ memory for large capacity storage with PCIe* SSD-like performance



Pair an 8th Gen Intel® Core™ processor with Intel® Optane™ memory for high performance, responsiveness without file management. Blazing gameplay with faster media loads.

1. Compared to HDD alone

8TH GEN INTEL® CORE™ i5+ / i7+ / i9+ PLATFORM CONFIGURATION OPTIONS: INTEL® OPTANE™ SSDs



What is 8th Gen Intel® Core™ i5+ / i7+ / i9+?

An intuitive performance-based platform sell-up framework for select Intel® Core™ processors paired with Intel® Optane™ technology across desktop and mobile form factors.

Intel® Optane™ SSD

Storage technology that opens up new possibilities for high performance desktops, empowering professional users, creators and enthusiasts to do more. Pair an 8th Gen Intel® Core™ Processor with an Intel® Optane™ SSD to take on the most storage demanding workloads.



Quality and reliability - Intel® controller:
Backed by a 5-year limited warranty

Intel® Optane™ SSD 800P



M.2 2280
58GB & 118GB

- Fast boot, application launch and smooth multitasking
- High performance under load, even as drive fills
- Slim form factor provides usage versatility

Intel® Optane™ SSD 900P



Add-in Card:
280GB & 480GB

2.5" U.2:
280GB

- Breakthrough performance for workstations
- Near-symmetric read/write performance[†]
- Consistent ultra-low latency under demanding workloads
- Professional grade endurance 10 drive writes per day (10 DWPD)

Intel® Optane™ SSD 905P



Add-in Card:
280GB, 480GB,
960GB, 1.5TB

2.5" U.2:
280GB, 480GB,
960GB, 1.5TB

M.2: 380GB,
765GB,

[†] When compared to other Intel® SSD 3D NAND products *Other names and brands may be claimed as the property of others.

Please refer to the following link for compatibility details: <https://www.intel.com/content/www/us/en/technology-provider/products-and-solutions/core-optane-platform/overview.html>

ELIGIBLE 8TH GEN INTEL® CORE™ i5+ / i7+ / i9+ PLATFORM SKU COMBINATIONS

INTEL® OPTANE™ MEMORY

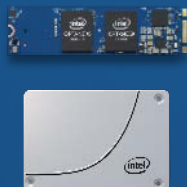
A smart, adaptable system accelerator, providing uncompromising responsiveness for systems with mega storage drives, making everything you do faster, smoother, easier.¹



Intel® Optane™
Memory + HDD



Intel® Optane™
Memory + SSD



Intel® Optane™
Memory + HDD +
SSD



Eligible 8th Gen
Intel® Core™
Processor

INTEL® OPTANE™ SSD

Storage technology that opens up new possibilities for high performance desktops, empowering professional users, creators and enthusiasts to do more. Pair an 8th Gen Intel® Core™ Processor with an Intel® Optane™ SSD to take on the most storage demanding workloads.



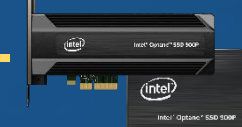
Intel® Optane™
SSD 800P



M.2 2280



Intel® Optane™
SSD 900P



Add-in
Card 2.5" U.2



Intel® Optane™
SSD 905P



Add-in 2.5" 22 X
Card U.2 110 M.2

Eligible 8th Gen
Intel® Core™
Processor

1. Compared to HDD alone

ELIGIBLE 8TH GEN INTEL® CORE™ i5+ / i7+ / i9+ PLATFORM PROCESSORS

Combine Eligible 8th Gen Intel® Core™ Processor with Eligible Intel® Optane™ Product for 8th Gen Intel® Core™ i5+ / i7+ / i9+

Correct Brand Usage Example



ELIGIBLE 8TH GEN INTEL® CORE™ PROCESSOR* FOR DESKTOPS (TOWER, MINI DT AND ALL-IN-ONES)

- | | | |
|---|---|---|
| 8th Gen Intel® Core™ i7 8700K processor | 8th Gen Intel® Core™ i5 8600K processor | 8th Gen Intel® Core™ i5 8400T processor |
| 8th Gen Intel® Core™ i7 8700 processor | 8th Gen Intel® Core™ i5 8600 processor | 8th Gen Intel® Core™ i5 8600K vPro™ processor |
| 8th Gen Intel® Core™ i7 8700T processor | 8th Gen Intel® Core™ i5 8600T processor | 8th Gen Intel® Core™ i5 8600 vPro™ processor |
| 8th Gen Intel® Core™ i7 8700K vPro™ processor | 8th Gen Intel® Core™ i5 8500 processor | 8th Gen Intel® Core™ i5 8600T vPro™ processor |
| 8th Gen Intel® Core™ i7 8700 vPro™ processor | 8th Gen Intel® Core™ i5 8500T processor | 8th Gen Intel® Core™ i5 8500 vPro™ processor |
| 8th Gen Intel® Core™ i7 8700T vPro™ processor | 8th Gen Intel® Core™ i5 8400 processor | 8th Gen Intel® Core™ i5 8500T vPro™ processor |

8TH GEN INTEL® CORE™ PROCESSOR* FOR NOTEBOOKS

- | | | |
|--|---|---|
| 8th Gen Intel® Core™ i9 8950HK processor | 8th Gen Intel® Core™ i7 8850H processor | 8th Gen Intel® Core™ i5 8400H vPro™ processor |
| | 8th Gen Intel® Core™ i7 8750H processor | 8th Gen Intel® Core™ i5 8400H processor |
| | 8th Gen Intel® Core™ i7 8850H vPro™ processor | 8th Gen Intel® Core™ i5 8300H processor |

ELIGIBLE INTEL® OPTANE™ TECHNOLOGY**

- Intel® Optane™ SSD 905P Series
- Intel® Optane™ SSD 900P Series
- Intel® Optane™ SSD 800P Series
- Intel® Optane™ Memory module M10 Series
- Intel® Optane™ Memory module

INTEL® OPTANE™ TECHNOLOGY**

- Intel® Optane™ SSD 905P Series
- Intel® Optane™ SSD 800P Series
- Intel® Optane™ Memory module M10 Series

8TH GEN INTEL® CORE™ i7+ / i5+ BOXED SOLUTIONS



8th GEN INTEL® CORE™ PROCESSOR

- 8th Gen Intel® Core™ i7 8700 processor
- 8th Gen Intel® Core™ i5 8500 processor
- 8th Gen Intel® Core™ i5 8400 processor



16GB INTEL® OPTANE™ MEMORY Module



INTEL® CORE™ i7+ / i5+ BOXED SOLUTION

- 8th Gen Intel® Core™ i7+ 8700 processor
- 8th Gen Intel® Core™ i5+ 8500 processor
- 8th Gen Intel® Core™ i5+ 8400 processor



*Mobile 8th Gen Intel® Core™ processors when used in AiO or mini DT form factors are subject to same brand eligibility and usage requirements as desktop processors

**Note: not all Intel® Optane™ memory and SSD products are compatible with listed processors please refer to the following link for compatibility details:

<https://www.intel.com/content/www/us/en/technology-provider/products-and-solutions/core-optane-platform/overview.html>