



# Kellie Kreiser

## Executive Director of “Thunderbird for Good”

### Assistant Vice President



#### About Thunderbird:

Thunderbird School of Global Management is the world's #1-ranked school of international business with over 65 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, their communities and the world.

Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt an official Professional Oath of Honor. Thunderbird's global network of alumni numbers 40,000 graduates in 147 nations worldwide. The school is sought out by graduate students, working professionals and companies seeking to gain the skills necessary for success in today's global economy.

**A**s the Executive Director for Thunderbird for Good, Kellie Kreiser oversees Thunderbird's social impact business education programs for base-of-the-pyramid learners. A Thunderbird alumna, Ms. Kreiser joined the School in 2005 and created the Thunderbird for Good initiative from its infancy. Thunderbird for Good leverages the school's expertise in international business to provide learning experiences for non-traditional students who utilize business and management skills to fight poverty, secure peace and improve living conditions in their communities.

Ms. Kreiser was hired to create Thunderbird for Good, building off the School's successful Project Artemis program. Project Artemis is a comprehensive business training course that brings Afghan women entrepreneurs to Thunderbird. Since the project's inception in January 2005, 63 women have graduated and returned to Afghanistan to start their own companies. The program was created as part of the U.S. Afghan Women's Council, an initiative spearheaded by First Lady Laura Bush.

Ms. Kreiser administers the design, fund-raising, and implementation of over \$8.5 million of business training programs that have already taught over 60,000 people globally. In-country program operations have been established in Afghanistan, Peru and Chile, while programs based in the United States have served students from 23 different countries from regions such as the Middle East, South America, Central Europe, South Asia and the South Pacific.

Ms. Kreiser is instrumental in creating deep partnerships with leading organizations in both public and private sectors. Under Ms. Kreiser's direction, Thunderbird became the first partner school in Goldman Sach's prestigious 10,000 Women Initiative; today, Thunderbird for Good operates 10,000 Women programs in Afghanistan and Peru. Additionally, Thunderbird for Good partners with Goldman Sachs and the U.S. Department of State on the Global Cohort Entrepreneurship Partnership Initiative, which provides business education to women around the globe. In 2009, Ms. Kreiser worked with the Inter-American Development Bank to create the Strengthening Women Entrepreneurs in Peru program. This 4 year, \$7.5 million project coordinated partners from three different continents, across non-profit, private, and government sectors. In 2010, Ms. Kreiser crafted a partnership with Freeport McMoRan Copper and Gold which has resulted in DreamBuilder, an innovative on-line training program for aspiring business women who live in remote areas of South America.

Ms. Kreiser's work has been featured at the prestigious Clinton Global Initiative for three consecutive years since 2009. In 2010, Ms. Kreiser was a Deputy Topic Leader for the Clinton Global Initiative, helping to design the "Harnessing Human Potential" track of the Annual Meeting.

Prior to leading Thunderbird for Good, Ms. Kreiser held a number of international marketing and sales roles, working in Europe and Asia. Most recently, she was the International Marketing Manager for The Butcher Company, a division of S.C. Johnson, where she was responsible for the development and promotion of the European and Japanese product lines, as well as the design of a suite of award-winning worker training programs. Ms. Kreiser holds an MBA in International Management with Distinction from Thunderbird School of Global Management and a BS with Honors and Distinction in Marketing from the Pennsylvania State University.